



स्वामी रामानंद तीर्थ मराठवाडा विद्यापीठ

नांदेड— ४३१६०६ (महाराष्ट्र)

SWAMI RAMANAND TEERTH MARATHWADA UNIVERSITY

NANDED-431606, MAHARASHTRA STATE, INDIA.

Established on 17th September 1994 - Recognized by the UGC U/s 2(f) and 12(B), NAAC Re-accredited with 'A' Grade



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Date:10/10/2018

To,
The Principal, All Affiliated colleges, this University.
The Directors, Campus schools, this University.
The Director SRTMU ,Nanded sub center Latur.
The Principal New Model Degree college, Hingoli.

Subject : Participation of Students in Start-Up Maharashtra Yatra.

Reference: E Mail from AICTE dated Oct 1, 2018.

Sir / Madam,

Maharashtra state Innovative society (MSI) has taken Initiative to ignit mind of Students and to support their innovative idea & students can register to pitch at the boot camp during Start-Up Yatra. The Start-Up India Maharashtra Yatra is started on 3rd Oct. 2018 from Mumbai and reaching to Nanded on 17th Oct.2018.

The theme of Yatra is to ignit mind in tier 2 and 3 towns across the state. There will be boot camp sessions across 14 districts and 23 van stops in Maharashtra. Anyone with just an idea/proof of concept/startup can register to pitch at the boot camp. The short listed candidates from all districts will be called to Nagpur for 2 days accelerator program followed by Grand Final where they will be given chance to present their idea. The winner will be given pre-incubation offer and cash prize.

The detail of Start-Up Yatra is attached here. You are requested to kindly circulate amongst the students and encourage them to participate in this Start-Up Yatra.

Sd/-

Director

Innovation, Incubation & Linkages

Enclosure: The Start-Up circular.

#startupindia



Maharashtra
State Innovation
Society

Startup India Maharashtra Yatra

Concept Note

OBJECTIVE

To organize “Startup India Maharashtra Yatra” with an aim to scout grass root level entrepreneurs in the smaller towns of India. This Yatra will provide a platform for budding entrepreneurs to realize their Startup dream by getting incubated at excellent facilities and taking their idea to the next level.

Startup India Yatra aims to reach every district of the country.

PROGRAM OVERVIEW

Startup India Yatra, an initiative by Department of Industrial Policy and Promotion in association with Maharashtra State Innovation Society, Skill Development and Entrepreneurship Department Government of Maharashtra is organising Maharashtra leg of Startup Yatra.

Bootcamps will be organised in 14 districts in the state where innovators/students/startups can come and pitch their ideas to win a spot at Grand Finale. 3-5 ideas from each bootcamp districts will be shortlisted to go through 2 days of intensive mentoring and training program. At the Grand Finale shortlisted candidates will present their ideas for incubation offers and prizes.

Startup Yatra van will travel to 23 stops across districts. Interested participants can register themselves for the bootcamp at the van stops.

Stage	Description
Launch	<ul style="list-style-type: none">Flag off by Hon'ble CMStartup India Yatra Van Flag-off – Van will start its journey on a pre-determined path covering multiple Universities/Colleges etc
Bootcamps	<ul style="list-style-type: none">14 boot camps (workshops) to be conducted; all one day longEach boot camp to include ideation workshops and idea pitching sessions
Acceleration Program	<ul style="list-style-type: none">2 days of intensive mentoring/training from industry experts~70 to 80 ideas shortlisted from all boot camps for the acceleration program
Grand Finale	<ul style="list-style-type: none">Shortlisted candidates will present their ideas to incubation & investment partners post acceleration programIncubation offers and cash prizes to be awarded to winners

Bootcamp Schedule – Minute by Minute

S. No	Activity	Time	Remarks
1	Registrations	9:30 - 11:00 AM	Bootcamp Location
2	Train the Trainer Workshop	9:30 – 11:00 PM	5 Institutes Faculty + Trainer + Invest India + Maharashtra State innovation
3	Startup India Introduction	11:00 AM – 11:05 AM	Video by Invest India

4	Successful Entrepreneur from Maharashtra	11:05 AM – 11:15 AM	Case Study / Motivation Talk
5	Speech by Mentor	11:15 AM – 11:30 AM	Do's and Don'ts if you are a Startup
6	Ideation Workshop	2:00 PM – 3:00 PM	<ul style="list-style-type: none"> ✓ Introduction to Entrepreneurship ✓ Idea Generation & Validation ✓ Sales and Marketing Plans ✓ Finance & Funding Legal & IP
4	Lunch	12:30 PM – 1:30 PM	
8	Idea Pitching Session – 1	1:30 PM – 4:00 PM	Judging Panel 1 (2 judges)
9	Idea Pitching Session – 2	1:00 PM – 4:00 PM	Judging Panel 2 (2 judges)
10	Shortlisting for Grand Finalists	4:00 PM – 4:30 PM	Invitation for Grand Finale

Acceleration Programme Schedule – Minute by Minute

S. No	Activity	Time	Remarks
1	Registrations & Cohort Formation	9:00 - 10:00 AM	Bootcamp Location/Grand Finale Location
2	Advance Training for 200 Finalists	10:00 – 1:00 PM	Review of Business Plans Test Pitch Preparation Feedback and Q&A
3	Lunch	1:00 PM – 2:00 PM	
4	Advance Training for 200 finalists	2:00 PM – 5:00 PM	Review of Business Plans Test Pitch Preparation Feedback and Q&A
5	Pitching Session	9:00 AM – 1:00 PM	By Jury
6	Lunch	1:00 PM – 2:00 PM	
7	Pitching Session	2:00 PM – 5:00 PM	By Jury
8	Networking Reception	5:00 PM – 6:30 PM	

Grand Finale – Minute by Minute

S. No	Activity	Time	Remarks
1	P.Sec, Dept. of Ministry of Skill Development & Entrepreneurship Speech	10:00 – 10:15 AM	
2	GoH Speech	10:15 – 10:30 AM	Governor / Chief Secretary
3	Felicitation Ceremony	10:30 – 11:30 AM	Followed by Tea/Coffee

Yatra: Launch, Bootcamp, Acceleration Route

Bootcamp

S.No	Date	District
1	03-10-2018	Flag off ceremony
2	08-10-2018	Thane (Dombivli)
3	09-10-2018	Nashik
4	11-10-2018	Nandurbar
5	13-10-2018	Jalgaon
6	15-10-2018	Aurangabad
7	16-10-2018	Beed
8	17-10-2018	Solapur
9	20-10-2018	Sindhudurg (Sawantwadi)
10	22-10-2018	Ratnagiri
11	24-10-2018	Pune (Baramati)
12	26-10-2018	Hingoli
13	27-10-2018	Akola
14	29-10-2018	Chandrapur
15	31-10-2018	Nagpur
16	01-11-2018	Accelerator Programme – Nagpur
17	02-11-2018	Accelerator Programme – Nagpur
18	03-11-2018	Grand Finale - Nagpur

Van Stops:

Sr. No.	Date	District/Town
1	04-Oct-18	Palghar
2	04-Oct-18	Thane (Kalyan)
3	06-Oct-18	Sindhudurg (Vengurla)
4	06-Oct-18	Sindhudurg (Malvan)
5	08-Oct-18	Ratnagiri (Rajapur)
6	08-Oct-18	Sangli (Kundal)
7	09-Oct-18	Kolhapur
8	09-Oct-18	Sangli
9	10-Oct-18	Pune
10	11-Oct-18	Ahmednagar
11	12-Oct-18	Aurangabad
12	12-Oct-18	Ahmednagar (Shirdi)
13	13-Oct-18	Nashik (Malegaon)
14	13-Oct-18	Dhule
15	15-Oct-18	Jalgaon
16	16-Oct-18	Beed
17	17-Oct-18	Nanded
18	19-Oct-18	Yavatmal
19	19-Oct-18	Amravati
20	20-Oct-18	Bhandara
21	22-Oct-18	Chandrapur
22	22-Oct-18	Gadchiroli
23	23-Oct-18	Nagpur