

॥ सा विद्या या विमुक्तये ॥



स्वामी रामानंद तीर्थ मराठवाडा विद्यापीठ, नांदेड

“ज्ञानतीर्थ” परिसर, विष्णुपुरी, नांदेड - ४३१६०६ (महाराष्ट्र)

SWAMI RAMANAND TEERTH MARATHWADA UNIVERSITY NANDED

“Dnyanteerth”, Vishnupuri, Nanded - 431606 Maharashtra State (INDIA)

Established on 17th September 1994 – Recognized by the UGC U/s 2(f) and 12(B), NAAC Re-accredited with 'A' Grade



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आंतर-विद्याशाखीय अभ्यास विद्याशाखेतील
विविध पदवी व पदव्युत्तर विषयांचे
सी.बी.सी.एस. पॅटर्नचे अभ्यासक्रम शैक्षणिक
वर्ष २०१९-२० पासून लागू करण्याबाबत.

प रि प त्र क

या परिपत्रकान्वये सर्व संबंधितांना कळविण्यात येते की, दिनांक ३० एप्रिल २०१९ रोजी संपन्न झालेल्या ४३व्या मा. विद्या परिषद बैठकीतील ऐनवेळचा विषय क्र.७/४३-२०१९ च्या ठरावानुसार प्रस्तुत विद्यापीठाच्या संलग्नित महाविद्यालयांतील आंतर-विद्याशाखीय अभ्यास विद्याशाखेतील पदवी व पदव्युत्तर स्तरावरील खालील विषयांचे C.B.C.S. (Choice Based Credit System) Pattern नुसारचे अभ्यासक्रम शैक्षणिक वर्ष २०१९-२० पासून लागू करण्यात येत आहेत.

- 1) B.A.-I Year Physical Education
- 2) M.P.Ed.-I Year
- 3) B.Ed.-I & II Year
- 4) M.Ed.- I Year
- 5) B.A.-I Year-Music)
- 6) B.A.-I Year-Journalism & Mass Communication) (Optional I, II, III)
- 7) M.A.-I Year-Journalism & Mass Communication) (MA MCJ, I & II)
- 8) M.A./M.Sc.-I Year-Electronic Media
- 9) B.A.- I Year-Computer Animation and Web Designing
- 10) Master in Computer Animation, Vfx & Web
- 11) B.A.-I Year-Library and Information Science
- 12) B.A.-I Year-Home Science
- 13) B.A.-I Year-Fashion Design
- 14) M.A.-I Year- Fashion Design
- 15) B.S.W.-III Year

सदरील परिपत्रक व अभ्यासक्रम प्रस्तुत विद्यापीठाच्या www.srtmun.ac.in या संकेतस्थळावर उपलब्ध आहेत. तरी सदरील बाब ही सर्व संबंधितांच्या निदर्शनास आणून द्यावी.

‘ज्ञानतीर्थ’ परिसर,

विष्णुपुरी, नांदेड - ४३१ ६०६.

जा.क्र.: शैक्षणिक-०१/परिपत्रक/पदवी व पदव्युत्तर-सीबीसीएस
अभ्यासक्रम/२०१८-१९/३८६१

दिनांक : २३.०५.२०१९.

प्रत माहिती व पुढील कार्यवाहीस्तव :

- १) मा. कुलसचिव यांचे कार्यालय, प्रस्तुत विद्यापीठ.
- २) मा. संचालक, परीक्षा व मूल्यमापन मंडळ, प्रस्तुत विद्यापीठ.
- ३) प्राचार्य, सर्व संबंधित संलग्नित महाविद्यालये, प्रस्तुत विद्यापीठ.
- ४) उपकुलसचिव, पदव्युत्तर विभाग, प्रस्तुत विद्यापीठ.
- ५) साहाय्यक कुलसचिव, पात्रता विभाग, प्रस्तुत विद्यापीठ.
- ६) सिस्टम एक्सपर्ट, शैक्षणिक विभाग, प्रस्तुत विद्यापीठ.

स्वाक्षरित / -

उपकुलसचिव

शैक्षणिक (१-अभ्यासमंडळ विभाग)



**SWAMI RAMANAND TEERTH
MARATHWADA
UNIVERSITY, NANDED**

NEW SYLLABUS

FASHION DESIGN

Faculty of

Interdisciplinary studies

CHOICE BASED CREDIT SYSTEM (CBCS)

SEMESTER PATTERN {Semester I & II}

M.A.F.D. (PG) Program

With Effect from Academic Year 2019-20

Page 1 to 32

Aims & objective of the program

Aim

M.A.F.D. is a four semester full time program, to equip the students with the tools & techniques balanced with theory & practical knowledge which has today taken the shape of fashion industry & one of the major players in the global apparel market, the need for professionals in the field of fashion is increasing tremendously in India.

The course also tunes student's entrepreneurial skills to set up their own manufacturing units & export start up.

Objective

- To offers students a rigorous & innovative curriculum taught by faculty with outstanding academic & industry experience.
- To develop student's aesthetic, intellectual & technological abilities through programs that integrates theory & practical.

Duration of the course

- 1) The duration of the Master of Fashion Design course shall be of two academic years consisting of four semesters with university examination at the end of each semester namely.
 - a. Master of Fashion Design, semester I exam
 - b. Master of Fashion Design, semester II exam
 - c. Master of Fashion Design, semester III exam
 - d. Master of Fashion Design, semester IV exam
- 2) The examination shall be held at such places & dates which are notified by the university.

Eligibility to the course

A three years degree course examination in any recognized university bachelor in fashion design, B.Sc in home science, B.A. in fashion design, B.Sc in fashion design BDFC In Fashion, B.FA, Graduation in textile design, textile science, Handloom technology. Or equivalent degree in fashion/Textile Designs.

Program Learning Outcomes

- Adopt their artistic abilities to support their future design careers
- Develop a systematic, critical approach to problem solving at all levels of the design process
- Gain knowledge related socio economic historical and environmental
- Design ideas visually, digitally, professionally, aesthetically

EXAMINATION PATTERN

Theory paper – 40 marks

Marks Distribution

Question No 1 is compulsory = 10 Marks

Question No 2 to 6 solve any 3 = 30 marks

Each question carries equal marks

Internal Marks = 10

Practical's 50 Marks

Marks Distribution

* Question No 1- 25 marks

* Question No 2- 25 marks

Solve question 1 to 4 any 2

Passing criteria is 40 % for theory and practical

Structure for Master of Fashion Design I & II Semester (First year)

I Semester -

Sr.No	Subject	Paper No.	Lectures	Total lectures	ESE	CA	Practical Marks	Total marks	Min passing marks	No of credit	Time for exam hours
1	Fashion Communication	1	6	72	40	10	50	100	40	04	02
2	Aesthetic Design & application	2	6	72	40	10	50	100	40	04	02
3	Clothing culture	3	6	72	40	10	50	100	40	04	02
4	Apparel Quality Control & implementation	4	6	72	40	10	50	100	40	04	02
	Total		24	288	160	40	200	400	160	16	08

II Semester -

Sr.No	Subject	Paper No.	Lectures	Total lectures	ESE	CA	Practical Marks	Total marks	Min passing marks	No of credit	Time for exam hours
1	Fashion Merchandising	5	6	72	40	10	50	100	40	04	02
2	Aesthetic Design & application	6	6	72	40	10	50	100	40	04	02
3	Clothing culture	7	6	72	40	10	50	100	40	04	02
4	Apparel Quality Control & implementation	8	6	72	40	10	50	100	40	04	02
	Total		24	288	160	40	200	400	160	16	08
	Grand total I & II		48	576	320	80	400	800	320	32	16

Total marks for First semester total marks 400 + Second semester total marks 400 **Total 800 marks**

Note –

- The marks for exemption and passing shall be same i.e. the theory subject is to be is exempted at 40% marks and practical subject should be 40% marks.
- Other rules for A.T.K.T., grace , class, applicable to M.A degree will be applicable to M.A.F.D

M.A First year semester pattern 2019 – 20

M.A Fashion Design

Fashion Communication (Theory)

Paper no. 1

CA	ESE	Practical	Total
10	40	50	100

Semester – I

Objectives –

To enable the students understand the fashion language & skills of communication for visualization of garment

Pre-Requisites: student should have know about communication skills & fashion communication methods

Unit – I

- 1) Fashion & the communication process
 - Meaning of fashion
 - Communication of process
 - The theories of fashion adaptation
 - Need for promotion, communication process of fashion
 - Types of written communication

Unit – II

- 1) Visual communication
 - V.M. meaning & display meaning
 - Role & importance of V.M.
 - Types of Window display
 - Fashion shows
 - Runway shows
 - Fashion photographs

Unit – III

- 1) Types of written communication
 - Creative writing in fashion media
 - Advertising & promotion

Unit –I V

1) Promotion of fashion communication

- Reporting events
- Scripting shows
- Critics of fashion
- Formulating case studies

Learning Outcomes:

- 1. Students will learn about the process of design and how to apply human centered approach to problem solving.
- 2. An optimum mix of traditional and new design skills is offered along subject like history of design and creative process. The curriculum includes areas such as graphic design, visual merchandising / retail experience design, exhibition and display design, event management, photography, styling, advertising, public relations and creative writing specific to fashion and lifestyle industry.

References – Prasad Group discussion & interview (with audio cassettes), Shashikumar Spoken English cassette

- John Hedge “Photography” courses, John Hedge
- Culture communication & social change, Joshi p.c.(1989), New Delhi Vikas Publication.
- Dynamic of fashion, concept to consumer

Fashion Communication (Practical)

Semester – I

Unit – I

- 2) Types of computerized communication
 - Creative writing in fashion media make a blog
 - Advertising hording & pamphlet, using suitable software

Unit – II

- 1) Communication of the fashion show
 - Invitation card for fashion show
 - Theme related make a page for website with scripting

Unit – III designing for vogue magazine

- Take any one Designer collection
- Make two pages with detailing of designing

Learning outcomes:

A good course in communication will arm you with an understanding of web and multimedia design, computer graphics, illustration, product design, exhibition design, visualizing and art direction, typography and photography.

References :

The Fashion Reader (Paperback) Linda Welters

Fashion Magazine

Fashion as Communication Malcolm Barnard

M.A First year semester pattern 2019 – 20

M.A Fashion Design

Aesthetic Design & Application – I (Theory)

Paper no. 2

CA	ESE	Practical	Total
10	40	50	100

Semester – I

Objectives –

- Understand the importance of aesthetic aspect of product or environment to consumer
- Understand the nature of aesthetic experience
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Pre-Requisites student should have know about Aesthetic environment & experience idea & techniques

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Unit – I

- 1) Introduction to Aesthetic
 - Defining aesthetic experience
 - Importance of aesthetic experience
 - Interconnection among form expression and symbolism

Unit –II

- 1) Contributor's of aesthetic experience
 - Apparel product contributor's
 - Body contributor's
 - Environment as contributor's
- 2) Sensory experience
 - Multi sensory
 - Visual
 - Tactile, kinesthetic, olfactory, auditory

Unit – III

- 1) Elements of design
 - Visual elements of design
 - Principles of tactile design structure

Learning Outcomes:

Aesthetic Education is a way of regaining touch with the process of learning something new, of being introduced to a medium never known in a particular way before. It is the incorporation of the arts across the curriculum in a way that fosters a heightened awareness of and appreciation for all that touches our lives.

To overcome the aesthetic value of the specific thing for total pleasure and understanding.

Deep knowledge of the hidden values of elements design

References – “Understanding Aesthetic for the merchandising design Professionals” by Ann Marie Fiore,
Patricia a kimble

Aesthetic Design Application– I (practical)

Semester – I

Objectives –

- Understand the importance of aesthetic aspect of product or environment to consumer
- Understand the nature of aesthetic experience

Unit – I

- 1) Introduction to techniques of Surface ornamentation aesthetically point of view
 - State wise textile printing – kalamkari, bandhani, batic, etc
 - Zari work ,Maggam work, Mirror work, Lace utilization for surface ornamentation
 - Fabric Painting – Stripling, strokes, mixing

Unit – II

- 1) Adaptation of techniques in theme designing

(Camouflage, under water, world of white, Red chili, elements of design)

- Client profile
- Inspiration board
- Mood board
- Collect swatches & make the detail board
- Design 5 Garments
- Story board

Unit – III

- 1) Motif Development

- Select motif (Paisley,floral,geometrical, digital print, nature)
- Rendering a motif
- Implementation on any apparel product

Learning Outcomes:

Understanding exact ideas about motives and their implementation in actual life

Better ideas of unique implementation in surface ornamentation

Developing the design skills through various themes for unique designing

References – “Understanding Aesthetic for the merchandising design Professionals” by Ann Marie Fiore,
Patricia a kimble

M.A First year semester pattern 2019 – 20

M.A Fashion Design

Clothing Culture– I (Theory)

Paper no. 3

CA	ESE	Practical	Total
10	40	50	100

Semester – I

Objectives -:

- Awareness about the fashion trends in clothing
- Gain the process of Wardrobe clothing selection

Pre-Requisites student should have know about History, current trend, clothing culture of fashion

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Contents -:

Unit – I

- 1) Understanding & Purpose of clothing
 - Protection, Modesty, attraction etc
- 2) Social & Psychological aspects of fashion

Unit – II

- 1) Clothing according to climatic conditions
- 2) Clothing Values
- 3) Clothing Culture
- 4) Ornamentation
- 5) Role & status of clothing

Unit – III

1) Selection of clothes –

- Cloths for children, middle age, adults, types of clothes, according to human figure
- Different material for different clothes
- Color suitable for different garments

Learning Outcomes:

Understanding & Purpose of clothing

Summarize and critique the psychology climatic conditional costume designing

Demonstrate an understanding of current trends

References– Fashion & color by Mary Garthe, Rockport Publishers

- Encyclopedia of fashion detail by Patric John, Ireland Batsford
- History of fashion by Manmeetsodhia, Kalyani Publication.

Clothing Culture – I (Practical)

Semester – I

Unit – I

- 1) Fundamental of design
 - Warm collection
 - Cool collection Objectives –
 - To understand the wearing style
 - To be able to make use of the forecast to design collection

Unit – II

- 1) Introduction to Wardrobe
 - Meaning of wardrobe
 - The structure of the wardrobe
 - Value & lifestyle changing collection
 - Capsule wardrobe

Unit – III

-
- Color scheme collection
- Specific costume like
- Corporate
- Red carpet, party, leisure, casual, formal etc.
- Selection of clothes
- Select different age group client (children,adult,young male female)
- Design for those as per their all geographical,economical, cultural condition
- Sketch 02 design for each
- With story board
- Spec sheet

Learning Outcomes:

Identify various cultural phenomena that can be observed in modern society and analyze their close relation to fashion in terms of the socio-cultural contexts;

Build their own intellectual resources for developing critical and creative roles in the society based upon their understanding of contemporary fashion and culture;

Explain the background of the contemporary cultural situations in order to anticipate the cultural trends in the future.

References: - Dynamic of Fashion edition first/second edition publisher Elaine Stone

Concept to consumer publisher philvaker

1] Helen L. B. 'The Theory of Fashion Design'.

2] Neims I. B. (1976), 'Fashion and Clothing Technology', Holton Educational Pub.

3] Michel B. B., 'Fashion the Mirror of History', New York, Batter Berry Ariane. Greenwich House.

4] Carso B., 'How to Look and Dress', McGraw Hill Book Co.

5] Tathan C and Seaman J. 'Fashion Design Drawing Course', James and Hudson.

6] Prakash, K. 'The Indian Fashion Designs', Mumbai, English Edition publishers Distributors (India) Pvt. Ltd.

M.A First year semester pattern 2019 – 20

M.A Fashion Design

Apparel Quality Control & implementation – I (Theory)

Paper no. 4

CA	ESE	Practical	Total
10	40	50	100

Semester – I

Objectives:-

- Awareness about the Garment industries in clothing.
- Gain the process of garment production.

Pre-Requisites student should have know about History, current situation of apparel industry

Unit – I

- 1) Cutting department machineries, Fabric laying, Marker, Preparation, sorting, numbering & building
- 2) Fusing department interlining & it's importance & methods of using machineries
- 3) Production department selection of production system, Production planning
- 4) Sewing machines – different types of sewing machines, parts & functions of single lock stitch machine, Double needle over lock, buttonhole, buttoning machineries, formation of stitch, attachment using In sewing machine, trends in sewing machine.

Unit – II

- 1) Finishing & pressing department, trimming department, packing department.
- 2) Introduction to industrial engineering concept in improving apparel productivity
- 3) Study work-study & standard time calculating, balancing

Unit – III

- 1) Apparel accessories & components
- 2) Introduction to quality control- Definition of quality
- 3) Importance of quality assurance, fabric inspection
- 4) I.P.Q.C , A.Q.L, M.I.L, standards & final inspection

Unit – IV

- 1) Accessory testing inspection garments using spec sheet, inspecting garments using measuring tapes, without measuring tapes
- 2) Button quality testing, interlining quality testing, packing, & identifying the faults

Learning outcomes:

1. Develop and analyze production methods appropriate to products, quality, cost, and equipment.
2. Develop and analyze quality and engineering specifications and production standards for products and processes.

References – Fashion marketing & merchandising by Pooja Chatty (Kalyani Publisher)

Fashion marketing by Mike Essay (Blackwell series)

Business of fashion designing manufacturing and marketing

Apparel Quality Control & implementation – I (practical)

Semester – I

Unit I

Select any one garment industry or manufacturing unit as you know

Select any product

Make an inspection process in detail

Unit II

Make a list of sewing machines used in industry

Unit III

Detail study of sewing machines with their pricing with different brands in machine

Learning outcomes:

1. Develop textile/apparel products for specific target markets to meet expectations for cost and quality (materials, performance, and aesthetics).

Reference Books:

1. Fiber to Fabric by: Corbman
2. Textiles by: Sara J. Kadolph
3. Textile Science by: Gohl & Vilensky
4. Fabric Science by: Joseph Pizzuto

Semester– II

M.A First year semester pattern 2019 – 20

M.A Fashion Design

Fashion Merchandising – II (Theory)

Paper no. 5

CA	ESE	Practical	Total
10	40	50	100

Objectives – To introduce student to aspect of domestic marketing & retail merchandising

Pre-Requisites student should have know about display & marketing chin of desin to dispatch process

Unit – I

- 1) Marketing & Merchandising
 - Core concept
 - Role & importance of marketing
 - Role & importance of fashion merchandising

Unit – II

- 1) Types of Merchandising
 - Seasonal visual merchandising, planning, window, interior & exterior visual merchandising departments
- 2) Marketing – functions of marketing
 - Marketing calendar
 - Marketing Mix – Product, Price, Promotion, Place [Four P's]

Unit – III

- 1) Market Research
 - Method & data analysis
 - Scope & importance of Marketing research
 - Product development
 - Pricing policies
 - Strategies for Apparel products
 - Importance of price policies
- 2) Functions of Pricing
 - Factor influencing price decision
 - Methods of selling prices

- national & international pricing policy
- Export policy

Unit – IV

1) Advertising

- Fashion advertising & preparation of advertising for apparel market
- Advertising media used in apparel marketing
- Advertising dept, advertising agencies, a survey on analysis of customers fashion preference & international advertising

Learning Outcomes:

1. Fashion merchandising involves the promotion, buying and selling of apparel and fashion accessories
2. Demonstrate understanding of relationship management strategies with vendors, customers, employees, and other industry stakeholders

References – Fashion marketing & merchandising by Pooja Chatty (Kalyani Publisher)

Fashion marketing by Mike Essay (Blackwell series)

Business of fashion designing manufacturing and marketing

Fashion Merchandising – II (Practical)

Semester - II

Unit I Fashion Trends

Collect a catalogue of latest trend

With PPT in detail

Unit II Select any apparel product

Survey & market research & challenges Problem solution with description

Forecasting of the product

Unit III

Make a PPT on VM and VM fixtures

Learning Outcomes:

1. Demonstrate effective leadership, teamwork, and communication skills.
2. Plan, develop, and present merchandise lines for identified market segments

References – Fashion marketing & merchandising by Pooja Chatty (Kalyani Publisher)

Fashion marketing by Mike Essay (Blackwell series)

Business of fashion designing manufacturing and marketing

M.A First year semester pattern 2019 – 20

M.A Fashion Design

Aesthetic Design& Application II (Theory)

Paper no. 6

Semester - II

CA	ESE	Practical	Total
10	40	50	100

Objectives –

- Understand the importance of aesthetic aspect of product or environment to consumer
- Understand the nature of aesthetic experience

Pre-Requisites student should have know about display, aesthetic skills &creative mind for window display

Unit – I

1) Principal of Design

- Principal of Design organization
- Expressive and symbolic quality of principal of design
- Importance of principal of design to professionals and merchandiser

Unit – II

1) Aesthetic related skill and the apparel professional

- Creative activities and skills
- Abstracting across products within collections
- Communication to promote apparel

Unit – III

1) Fashion trend forecasting

- Novelty and consumer acceptance of fashion
- Abstracting across products and time
- Prediction of future trends or preferences

Learning Outcomes:

Aesthetic value helps in proper understanding and making forecasting with the study in past

A better product with proper promotion and communication helps increasing the business value

Deep knowledge of the hidden values of principal of design

Creative skills and ideas help making strong product

References – “Understanding Aesthetic for the merchandising design Professionals” by Ann Marie Fiore, Patricia annkimble.

Aesthetic Design& Application II (practical)

Semester - II

Unit I Principle of Design

Take any two principle of design

Sketch of 05 DDS

Design for latest current trend

Unit II Fashion prediction

Select men's product mass accepted

Forecasting in fabric, color, pattern

Unit III

Survey& observe on window display in the mall

Make a report on it

Learning Outcomes:

Aesthetic value helps in proper understanding and making forecasting with the study in past

Deep knowledge of the hidden values of principal of design

Best knowledge for visual window display to promote the product

References – “Understanding Aesthetic for the merchandising design Professionals” by Ann Marie Fiore, Patricia annkimble.

M.A First year semester pattern 2019 – 20

M.A Fashion Design

CLOTHING CULTURE– II (Theory)

Paper no. 7

CA	ESE	Practical	Total
10	40	50	100

Semester - II

Objectives:-

- Awareness about the fashion trends in clothing
- Gain the process of Wardrobe clothing selection

Pre-Requisites student should have know about clothing style wearing since & fashion trends

Unit – I Fashion flow chart

- Fashion terminology
- Cycle influences
- Elements of fashion design
- History of fashion

Unit – II Fashion designers

- Indian, American, European, France, Paris, Italy, Tokyo and other
- Fashion centers of world

Unit – III Fashion shows

- Formal fashion show

- informal fashion show
- Designer trunk show
- Department fashion show
- Fashion direction and fashion editors

Unit – IV French influences on global fashion.

Unit – V Evolution of fashion – 19th Century to latest present trends of fashion

Learning Outcomes:

apply their insight built upon the knowledge obtained from this subject (i.e. how to interpret the social changes or significant cultural phenomenon through the study of fashion style of the specific time and place or how to optimize the collected data for anticipating the upcoming cultural trends and/or fashion style) in order to become leaders in various fields who are capable of influencing or creating cultural phenomena in the future.

Recognize and describe the diversity of culture in space and time and how it effects and influences fashion styles and trends

References – Fashion & color by Mary Garthe, Rockport Publishers

- Encyclopedia of fashion detail by Patric John, Ireland Batsford
- Fashion from concept to consumer, Gini stephensfrings, prentice hall
- Inside the fashion business, Jeannette a jarrow
- Fashion buying, Helen gowork
- Fashion design and product development, Harold carr, Backwell

Clothing culture II (practical)

Semester - II

Unit I Introduction to Fashion Designers

Select any two national & two international designers

Introduction of their profile, specialty & designs

Make a PPT presentation

Unit II Fashion Terminology

Make a PPT on using each terminology

Unit III Study on 1970'S fashion

Inspiration board

Story board

Sketch 05 designs

Learning Outcomes:

Recognize and discuss key apparel fashion leaders and/or designers and their contributions

Distinguish among the social, political, and economic cultural influences on fashion for each of the various periods

Assess the multiple explanations for the impact of dress and body image on human behavior

Analyze concepts and theories of and research in human behavior to market place interaction related to textile and apparel products of everyday life.

References – Fashion & color by Mary Garthe, Rockport Publishers

- Encyclopedia of fashion detail by Patric John, Ireland Batsford
- Fashion from concept to consumer, Gini stephensfrings, prentice hall
- Inside the fashion business, Jeannette a jarrow
- Fashion buying, Helen gowork
- Fashion design and product development, Harold carr, Backwell

M.A First year semester pattern 2019 – 20

M.A Fashion Design

Apparel Quality Control & Implementation – II (Theory)

Paper no. 8

CA	ESE	Practical	Total
10	40	50	100

Semester - II

Objectives –

Understand the quality control parameter of apparel industry

Pre-Requisites student should have know about structure of clothing industry, standard of quality control& market mass acceptance

Unit – I

- 1) Introduction to quality
 - Key aspects of quality system
 - Objectives of quality system
 - Role of quality system
 - Role of ISO quality assurance

Unit – II

- 1) Total quality management
 - Principle of Q.C – S.Q.C
 - Quality department
 - Quality control for exports
 - Operation of quality control system, design standard, level of standard
 - Functions of quality assurance dept.
 - Quality checking, final inspection
 - Final & measurement tolerance in garment

Unit – III

1) Introduction to Apparel testing & quality control

- Apparel testing equipment
- GSM , tensile tester, bursting strength tester, Tear strength tester, Fabric stiffness tester, Crock meter, Color matching, cabinet, abrasion testing

Unit – IV

1) Quality Parameter

- Defects found in yarn
- Gregie fabric
- Dying, printing, bleaching, shearing, mercerization

Learning Outcomes:

- Apply technology and work measurement to increase productivity, decrease costs, and shorten delivery time.

References – Fiber to fabric, by Bernard P. Corbman (MC graw - hill)

- Clothing Technology
- Journals – cloth lines, express textiles apparel

Apparel Quality Control & Implementation – II (Practical)

Semester - II

Unit I Care Labeling

Collect pictures of labels using in industry

Describe the picture

Unit II study on 05 designer labels

Create own designer label

Unit III Quality control and standard

Make a PPT on any one product on quality control

Learning Outcomes:

Develop and analyze quality and engineering specifications and production standards for products and processes.

References – Fiber to fabric, by Bernard P. Corbman (MC graw - hill)

- Clothing Technology
- Journals – cloth lines, express textiles apparel