



॥ सा विद्या या विमुक्तये ॥

स्वामी रामानंद तीर्थ मराठवाडा विद्यापीठ, नांदेड

“ज्ञानतीर्थ” परिसर, विष्णुपुरी, नांदेड - ४३१६०६ (महाराष्ट्र)

SWAMI RAMANAND TEERTH MARATHWADA UNIVERSITY NANDED

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जा.क्र. परीक्षा/वाणिज्य/२०२०-२१/९२७

दिनांक : ०२/०२/२०२१

प्रति,
मा.प्राचार्य,
सर्व संलग्नित वाणिज्य महाविद्यालये,
प्रस्तुत विद्यापीठ.

विषय : बी.बी.ए. प्रथम, द्वितीय व तृतीय तसेच एम.बी.ए प्रथम व द्वितीय वर्षाच्या जुना (CGPA) अभ्यास-कामाच्या विद्यार्थ्यांनी नविन (CBCS) अभ्यासक्रमाप्रमाणे पर्यायी विषयात परीक्षा देणेबाबत..

महोदय,

उपरोक्त विषयी आपणांस कळविण्यांत येते की, प्रस्तुत विद्यापीठाच्या बी.बी.ए प्रथम, द्वितीय व तृतीय वर्षाच्या प्रथम, द्वितीय, तृतीय, चतुर्थ, पाचवे व सहावे सत्रातील (CGPA) अभ्यासक्रमाचे विषय परिशिष्ट 'अ' मध्ये दर्शविल्याप्रमाणे तसेच एम.बी.ए प्रथम व द्वितीय वर्षाच्या प्रथम, द्वितीय, तृतीय व चतुर्थ सत्रातील (CGPA) अभ्यासक्रमाचे विषय परिशिष्ट 'ब' मध्ये खालील तक्त्यात 'अ' गटात दर्शविलेले असून 'ब' गटात सध्या चालू असलेल्या (CBCS) नविन अभ्यासक्रमाचे विषय, पर्यायी विषय म्हणून दर्शविलेले आहेत. हिवाळी-२०२० च्या परीक्षेपासून पुढे होणाऱ्या सर्व परीक्षांसाठी (CGPA) अभ्यासक्रमाप्रमाणे असलेल्या विषयाची परीक्षा विद्यार्थ्यांना या पर्यायी (CBCS) अभ्यासक्रमातील 'ब' गटात दर्शविलेल्या विषयाप्रमाणे द्यावी लागेल.

परिशिष्ट 'अ' (बी.बी.ए अभ्यासक्रम)

गट 'अ' (CGPA) अभ्यासक्रमाचे विषय	गट 'ब' (CBCS) अभ्यासक्रमाचे पर्यायी विषय
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प्रथम वर्ष - प्रथम सत्र :

Communication Skills in English	Business Communication	I Sem
Business Accounting (Principles & Practical of Accounting)	Financial Accounting	I Sem
Business Economics	Business Economics	I Sem
Principles of Management	Principles of Management	I Sem
Business Mathematics & Statistics	Business Mathematics	I Sem
Business Environment	Business Environment	I Sem
Growth & Structure of Industries	Entrepreneurship - I	I Sem

प्रथम वर्ष - द्वितीय सत्र :

Communication Skills in English	Business Correspondence	II Sem
Business Accounting (Principles & Practical of Accounting)	Business Accounting	II Sem
Indian Economic Development	Indian Economy	II Sem
Principles of Management	Organisational Behaviour	II Sem
Business Mathematics & Statistics	Business Statistics	II Sem
Business Environment	Business Ethics	II Sem
Growth & Structure of Industries	Entrepreneurship - II	II Sem

द्वितीय वर्ष - तृतीय सत्र :

Marketing Management-I	Marketing Management	III Sem
Retail Management-I	Event Management	III Sem
Production & Operations Managements-I	Production Management	III Sem
Computer Application-I	Computer Applications in Business-I	III Sem
Human Resource Management-I	Human Resource Management	III Sem
Financial Management-I	Financial Management - I	III Sem
Advanced Business Accounts-I	Corporate Accounting - I	III Sem

द्वितीय वर्ष - चतुर्थ सत्र :

Marketing Management-II	Integrated Marketing Communication	IV Sem
Retail Management-II	Customer Relationship Management	IV Sem
Production & Operations Managements-II	Operations Management	IV Sem
Computer Application-II	Computer Applications in Business-II	II Sem
Human Resource Management-II	Social Entrepreneurship	IV Sem
Financial Management-II	Financial Management - II	IV Sem
Advanced Business Accounts-II	Corporate Accounting - II	IV Sem

तृतीय वर्ष - पाचवे सत्र :

Business Taxation	Business Tax-I	V Sem
Strategic Management	Startup Project Mgmt. / NGO Mgmt.	V Sem
Business Laws	Business Laws	IV Sem
Cost & Management Accounting	Cost Accounting	V Sem
Web Designing & E-Commerce	E-Business	IV Sem
Research Methodology	Research Methodology	V Sem
Environmental Studies (Compulsory to all)	Environmental Studies	V Sem

तृतीय वर्ष - सहावे सत्र :

Business Taxation	Business Tax-II	VI Sem
Strategic Management	AgriBusi. Mgmt. / Int. Property Rights	VI Sem
Business Laws	Industrial Laws	VI Sem
Cost & Management Accounting	Management Accounting	VI Sem
Tally	Tally.ERP 9 with GST	IV Sem
Project Work	Field-Work & Dissertation	VI Sem

परिशिष्ट 'ब' (एम.बी.ए अभ्यासक्रम)

गट 'अ' (CGPA) अभ्यासक्रमाचे विषय	गट 'ब' (CBCS) अभ्यासक्रमाचे पर्यायी विषय
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प्रथम वर्ष - प्रथम सत्र :

Principles & Practices of Management	Principles & Practices of Management	I Sem
Accounting for Managers	Accounting for Managers	I Sem
Managerial Economics	Managerial Economics	I Sem
Legal aspects of Business	Legal aspects of Business	I Sem
Quantitative Techniques & Business Mathematics	Quantitative Techniques & Business Mathematics	I Sem
Organizational Behavior	Organizational Behavior	I Sem
Computer Applications in Management (Lab)	Computer Applications in Management	I Sem
Advance excel lab.	Excel lab.	I Sem

प्रथम वर्ष - द्वितीय सत्र :

Marketing Management	Marketing Management	II Sem
Financial Management	Financial Management	II Sem
Production & Operations Management	Production & Operations Management	II Sem
Human Resource Management	Human Resource Management	II Sem
Research Methodology & Statistics for Management	Research Methodology	II Sem
Business Environment	Business Environment	II Sem
Management of Creativity and Innovations	Management of Creativity and Innovations	II Sem
Business Process Reengineering & Quality Mgmt.	Management of Creativity and Innovations	II Sem
Principles Of Banking & Finance	Principles Of Banking & Finance	II Sem
E-Business	E-Business	II Sem

द्वितीय वर्ष - तृतीय सत्र :

Business Policy & Strategic Management	Business Policy & Strategic Management	III Sem
Business Entrepreneurship	Entrepreneurship Development	III Sem
Managerial Communication & Communication Lab	Managerial Communication	III Sem
Operations Research	Operations Research / Research Methodology	III Sem

MARKETING GROUP A	Name of Equivalent Subject	Sem
Consumer Behavior & Marketing Research	Consumer Behavior & Marketing Research	III Sem
Advertising, Sales Promotion, Sales & Distribution Management	Advertising, Sales Promotion, Sales & Distribution Management	III Sem
Rural Marketing	Rural Marketing	III Sem
Industrial Marketing	Consumer Behavior & Marketing Research	III Sem

FINANCE GROUP B	Name of Equivalent Subject	Sem
Security Analysis & Portfolio Management.	Security Analysis & Portfolio Management.	III Sem
Strategic Financial Management.	Strategic Financial Management & Financial Derivatives	III Sem
Financial Derivatives	Strategic Financial Management & Financial Derivatives	III Sem
International Financial Management	International Financial Management	III Sem


HUMAN RESOURCE GROUP C	Name of Equivalent Subject	Sem
Human Resource Planning	HRP and Strategic Human Resource Management	IV Sem
Human Resource Training & Development	Human Resource Training & Development	III Sem
Management of Industrial relations & Employment Laws	Management of Industrial relations & Employment Laws	III Sem
Strategic Human Resource Management	HRP and Strategic Human Resource Management	IV Sem

INFORMATION SYSTEMS GROUP D	Name of Equivalent Subject	Sem
Structured System Analysis & Design	Structured System Analysis & Design	III Sem
Software Engineering & Management	Software Engineering & Management	III Sem
Database Management Systems	Database Management Systems	III Sem
Management Support Systems	Database Management Systems	III Sem

द्वितीय वर्ष - चतुर्थ सत्र :

International Business Management	International Business Management	III Sem
Corporate Governance, Business Ethics & Ethos.	Corporate Governance, Business Ethics & Ethos.	IV Sem
Logistics & Supply chain management	Logistics & Supply chain management	IV Sem
Productivity & Quality Management.	Productivity & Quality Management.	IV Sem
Management Control System	Management Control System	IV Sem
Startup & New venture management	Startup & New venture management	IV Sem
Enterprise performance management	Enterprise performance management	IV Sem
Management Information Systems	Management Information Systems	IV Sem
Disaster Management	Disaster Management	IV Sem

MARKETING GROUP A	Name of Equivalent Subject	Sem
Project Report & Viva Voce (on Major Specialization)	Project Report and Viva Voce (on Specialization)	IV Sem
Services & Relationship Marketing	Services & Relationship Marketing	IV Sem
Retail Management	Retail Management	IV Sem
Product & Brand Management	Product & Brand Management	IV Sem
FINANCE GROUP B	Name of Equivalent Subject	Sem
Project Report and Viva Voce	Project Report and Viva Voce (on Specialization)	IV Sem
Corporate Income Tax & Planning (Business Taxation)	Corporate Income Tax & Planning (Business Taxation)	IV Sem
Financial Services Management	Financial Services Management	IV Sem
Banking Services Operation	Banking Services Operation	IV Sem
HUMAN RESOURCE GROUP C	Name of Equivalent Subject	Sem
Project Report and Viva Voce	Project Report and Viva Voce (on Specialization)	IV Sem
International Human Resource Management	International Human Resource Management	IV Sem
Leadership Skill and Change Management	Leadership Skill and Change Management	III Sem
Performance Management & Retention Strategies	Performance Management & Retention Strategies	IV Sem
INFORMATION SYSTEMS GROUP D	Name of Equivalent Subject	Sem
Project Report and Viva Voce	Project Report and Viva Voce (on Specialization)	IV Sem
Strategic Management of Information Technology	Strategic Management of Information Technology	IV Sem
Information Systems Audit & Control	Information Systems Audit & Control	IV Sem
Emerging Trends in Information Technology	Emerging Trends in Information Technology	IV Sem


 संचालक,
 परीक्षा व मूल्यमापन मंडळ

- प्रत : १. मा. अधिष्ठाता, वाणिज्य विद्याशाखा, प्रस्तुत विद्यापीठ.
 २. मा. सह.अधिष्ठाता, वाणिज्य विद्याशाखा, प्रस्तुत विद्यापीठ.
 ३. संगणक विभाग, प्रस्तुत विद्यापीठ. यांना देवून कळविण्यांत येते की, वरील प्रमाणे देण्यांत आलेल्या पर्यायी विषयाची नोंद घेवून पुढील कार्यवाही करावी.