



॥ सा विद्या या विमुक्तये ॥

स्वामी रामानंद तीर्थ मराठवाडा विद्यापीठ, नांदेड

'ज्ञानतीर्थ', विष्णुपुरी, नांदेड - ४३१ ६०६ (महाराष्ट्र राज्य) भारत

SWAMI RAMANAND TEERTH MARATHWADA UNIVERSITY, NANDED

'Dnyanteerth', Vishnupuri, Nanded - 431 606 (Maharashtra State) INDIA

Established on 17th September, 1994, Recognized By the UGC U/s 2(f) and 12(B), NAAC Re-accredited with 'B++' grade

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आंतर विद्याशाखीय अभ्यास विद्याशाखे
अंतर्गत राष्ट्रीय शैक्षणिक धोरण-२०२०
नुसार पदवी तृतीय वर्षाचे अभ्यासक्रम
शैक्षणिक वर्ष २०२६-२७ पासून लागू
करण्याबाबत.

प रि प त्र क


या परिपत्रकान्वये सर्व संबंधितांना कळविण्यात येते की, दिनांक २२ एप्रिल २०२६ रोजी संपन्न झालेल्या मा.विद्यापरिषद बैठकीतील विषय क्र.११/६४-२०२६ च्या ठरावानुसार आंतरविद्याशाखीय अभ्यास विद्याशाखेतील राष्ट्रीय शैक्षणिक धोरण-२०२० नुसार पदवी तृतीय वर्षाचे अभ्यासक्रम शैक्षणिक वर्ष २०२६-२७ पासून लागू करण्यास मा.विद्यापरिषदेने मान्यता प्रदान केली आहे. त्यानुसार आंतर विद्याशाखीय अभ्यास विद्याशाखेतील बी.ए., बी.एस्सी. तृतीय वर्षाचे खालील विषयाचे अभ्यासक्रम शैक्षणिक वर्ष २०२६-२७ पासून लागू करण्यात येत आहे.

01	B.A.III Year Fashion Design
02	B.A.III Year Home Science
03	B.Sc.III Year Hospitality Studies
04	B.A.II Year Rural Management

सदरील परिपत्रक व अभ्यासक्रम प्रस्तुत विद्यापीठाच्या या संकेतस्थळावर उपलब्ध आहेत. तरी सदरील बाब ही सर्व संबंधितांच्या निदर्शनास आणून द्यावी, ही विनंती.

'ज्ञानतीर्थ' परिसर,
विष्णुपुरी, नांदेड - ४३१ ६०६.
जा.क्र.:शै-१/परिपत्रक/पदवी/बीए/२०२६-२७/53
दिनांक : ०८.०६.२०२६




सहा:कुलसचिव
शैक्षणिक (१-अभ्यासमंडळ) विभाग

प्रत माहिती व पुढील कार्यवाहीस्तव :-

- १) मा. कुलगुरू महोदयांचे कार्यालय, प्रस्तुत विद्यापीठ.
- २) मा. प्र.कुलगुरू महोदयांचे कार्यालय, प्रस्तुत विद्यापीठ
- ३) मा. अधिष्ठाता, आंतरविद्याशाखीय अभ्यास विद्याशाखा, प्रस्तुत विद्यापीठ.
- ४) मा. संचालक, परिक्षा व मूल्यमापन मंडळ, प्रस्तुत विद्यापीठ.
- ५) मा. प्राचार्य, सर्व संबंधित संलग्नित महाविद्यालये, प्रस्तुत विद्यापीठ.
- ६) सिस्टीम एक्सपर्ट, शैक्षणिक विभाग, प्रस्तुत विद्यापीठ. यांना देवून कळविण्यात येते की, परिपत्रक अभ्यासक्रम संकेतस्थळावर प्रसिध्द करण्यात यावेत.



**Swami RamanandTeerthMarathwada University,
Nanded-431 606**

**(Structure and Syllabus of Four Year Inter Disciplinary under
Graduate Degree Program in Inter Disciplinary with Multiple Entry
and Exit option)**

Under Graduate Program of Inter Disciplinary

**Major in Rural Management (DSC)&
Minor in (DSM)**

**Under the Faculty of Inter Disciplinary
Semester Pattern
B. A. Second Year- Semester III & IV**

**Effective from Academic Year -2026-2027
(As per NEP-2020)**



Swami Ramanand Teerth Marathwada University, Nanded
Members of the Board of Studies in the subject of
BA Rural Management
Under the faculty of Inter Disciplinary

S r N o	Name of the Member	Designation	Address with mail id	Contact No.
1	Dr. R. M. Bhise	Chairman	Late, Sow. Kamaltai Jamkar Mahila Mahavidyalaya, Parbhani bhise.ramchandra55@gmail.com	8275949041
2	Dr. Bibhishan Kare	Member	N.S.B. College Nanded Dist. Nanded bibhishank@rediffmail.com	8329738907
3	Dr. R.Y. Bonar	Member	Punyashlok Ahilyadevi Holkar College Ranisawargaon Dist Parbhani Renukadas.bonmar@gmail.com	8857879580
4	Dr. S. S. Desai	Member	SMM College ACS Pachgani Tq. Mahabaleshwar Dist. Satara drsatishtdesai96@gmail.com	9423035675



Swami Ramanand Teerth Marathwada University, Nanded

Faculty of Inter Disciplinary

Structure for Four Year Multidisciplinary Degree Program with Multiple Entry and Exit

(Four-year Structure as per NEP-2020)

Subject: **BA Rural Management DSC (Major)/ DSM (Minor)**

Year & Level	Sem.	Subject-1 Major (DSC/DSE)	Subject-2 Major (DSM)	Subject-1 Minor (DSM)	Generic Elective (GE) (Basket 2) <i>Select one each from basket (different from DSC / DSM)</i>	Vocational & Skill Enhancement Course <i>(Related to DSC)</i>	Ability Enhancement Course (AEC) (Basket 3) Value Education Courses (VEC) / Indian Knowledge System (IKS) (Basket 4) <i>(Common across faculty)</i>	Ability Enhancement Course/ Languages	Ability Enhancement Course/ Languages	Field Work / Project/ Internship/ OJT/ Apprenticeship / Case Study Or Co-curricular Courses (CC) (Basket 5 for CC) <i>(Common across faculty)</i>	Credits	Total Credits
1	2	3	4		5	6			7	8	9	10
2 (5.0)	III	IDBARM1201 Rural Tourism-I 4 Credits	IDBARM1202 Human Resource Management-I 4 Credits	IDBARM1203 Methods of Social Research -I 4 Credits	IDBARMGE1201 Rural Women & Child Development Management 2 Credits	IDBARM SC1201 Business Communication 2 Credits	-----	IDBARM ENG1201 (2Cr) Compulsory English 2 Credits	IDBARMXXX1201 (2Cr) <i>(XX: Hin, Mar, Kan, Pal, etc)</i> 2 Credits	IDBARMXXX1201 NSS/NCC/SPORTS/ CULTURE 2 Credits	22	44
	IV	IDBARM1251 Rural Development -I 4 Credits	IDBARM1252 Agri Business Management -II 4 Credits	IDBARM1253 Techniques of Social Research – II 4 Credits	IDBARMGE 1251 Human Rights & Rural Society 2 Credits	IDBARM SC1251 Rural Health Management 2 Credits	VECEVS 1251 Environmental Studies 2 Credits	IDBARM ENG1251 (2Cr) Compulsory English 2 Credits	IDBARMXXX 1251 (2Cr) <i>(XX: Hin, Mar, Kan, Pal, etc)</i> 2 Credits	-----	22	
Total		08	08	08	04	04	02	04	04	02	44	
Exit Option: Award of UGC Certificate in Major <u>DSC</u> on completion of 44 Credits and an additional 4 credits core NSQF course/Internship												

Abbreviations:

1. **DSC:** Department/Discipline Specific Core (Major)
2. **DSE:** Department/Discipline Specific Elective (Major)
3. **DSM:** Discipline Specific Minor
4. **GE/OE:** Generic/Open Elective
5. **VSEC:** Vocational Skill and Skill Enhancement Course
6. **VSC:** Vocational Skill Courses
7. **SEC:** Skill Enhancement Courses
8. **AEC:** Ability Enhancement courses
9. **MIL:** Modern Indian languages
10. **IKS:** Indian Knowledge System
11. **VEC:** Value Education Courses
12. **OJT:** On Job Training: (Internship/Apprenticeship)
13. **FP:** Field Projects
14. **CEP:** Community Engagement and Service
15. **CC:** Co-Curricular Courses
16. **RM:** Research Methodology
17. **RP:** Research Project/Dissertation



Swami Ramanand Teerth Marathwada University, Nanded
Faculty of Inter Disciplinary
Subject: BA Rural Management
General Guidelines for course structure:

- 1) The Major subject is the discipline or subject of the main focus and the degree will be awarded in that discipline/subject.
- 2) Credits and curriculum of Major and Minor subject is same in the Second year
- 3) In the Second year Students should choose two different subject as a Major and Minor in same faculty.
- 4) From the Second year curriculum of Major and Minor subject is the different.
- 5) Generic /Open Elective is to be chosen compulsorily from faculty other than that of the Major. (Select from Basket)
- 6) Vocational and Skill Enhancement Courses (VSEC or VSC and SEC) are related to Major Course (DSC)
- 7) Ability Enhancement Courses (AEC) :
 - a) English language may be offered Sem. I for 2 Credits and sem. III for 2 Cr. in AEC
 - b) Second languages may be offered Sem. II for 2 Credits and sem. IV for 2 Cr. in AEC
- 8) Column No. 7 and 8 is common for all faculties.
- 9) Curriculum of VEC, CI, IKS and CC will provide by university.

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Swami Ramanand Teerth Marathwada University, Nanded

Faculty of Inter Disciplinary Major in BA Rural Management
Basket-1 Minor / Minor course for Semester III and IV (C): Each of 04 Credits

Semester	BOS proposing Minor (e g.)	Details of Minor Course (M)	
		CODE	Title of the Course
Semester III	BOS in BA Rural Management	IDBARM1201	Rural Tourism-I
		IDBARM1202	Human Resource Management-I
		IDBARM1203	Methods of Social Research -I
Semester IV	BOS in BA Rural Management	IDBARM1251	Rural Development -I
		IDBARM1252	Agricultural Business Management- -II
		IDBARM1253	Techniques of Social Research – II



Swami Ramanand Teerth Marathwada University, Nanded
Faculty of Humanities Major in B.A. Rural Management

Basket-2: Generic/ Open Elective course (GE)

Semester	BOS proposing Minor (e g.)	CODE	TitleoftheCorse
Sem.III	BOS in BA Rural Management	IDBARMGE1201 (2Cr.)	Rural Women & Child Development Management
Sem. IV	BOS in BA Rural Management	IDBARMGE 1251(2Cr.)	Human Rights &Rural Society

Note: GE is to be chosen compulsory from faculty other than that of the Major.



Swami Ramanand Teerth Marathwada University, Nanded

Faculty of Inter Disciplinary Major in BA Rural Management

Under Graduate Second Year Programme, Semester III (Level 5.0)

w. e. f. Academic Year 2026-2027 (As per NEP 2020)

Teaching Scheme

	Course Code	Course Name	Credits Assigned			Teaching Scheme (Hrs./ week 1Hrs.=60M.)	
			Theory	Practical	Total	Theory	Practical
Opt. 1 Discipline Special Core (DSC) Major	IDBARM1201	Rural Tourism	04	-	04	04	-
Opt. 2 Discipline Special Core (DSC) Minor 1	IDBARM1202	Human Resource Management	04	-	04	04	-
Opt. 3 Discipline Special Core (DSC) Minor 2	IDBARM1203	Methods of Social Research	04	-	04	04	-
Generic Elective	IDBARMGE1201	Rural Women & Child Development Management	02	-	02	02	-
Vocational & Skill Enhancement	IDBARM SE1201	Business Communication	02	-	02	02	-
Co-Curricular Course (CCC)	IDBARMXXXXA1201	NSS/NCC/SPORTS/CULTURE	02	-	02	02	-
Ability Enhancement Course /Languages	IDBARMENG1201	Compulsory English / Languages -----	02	-	02	02	-
Ability Enhancement Course/ Languages	IDBARMXXXX1201	(XX: Hin, Mar, Kan, Pal, etc	02	-	02	02	-
Total Credits			22	-	22	22	-

Swami Ramanand Teerth Marathwada University, Nanded
Faculty of Inter Disciplinary Major in BA Rural Management
Under Graduate Second Year Programme, Semester III (Level 5.0)

Examination Scheme

[40% Continuous Assessment (CA) and 60 % End Semester Examination (ESE)]

Subject	Course Code	Course Name	Theory					ESE Total	Total Col. (7+8)
			Continuous Assessment(CA)			Total			
			Class Test	Assignment / presentation/ Viva/ Quiz/ Open Book etc.	Attendance				
01	02	03	04	05	06	07	08	09	
Opt. 1 Discipline Special Core (DSC) Major	IDBARM1201	Rural Tourism	20	12	08	40	60	100	
Opt. 2 Discipline Special Core (DSC)Minor1	IDBARM1202	Human Resource Management-	20	12	08	40	60	100	
Opt. 3 Discipline Special Core (DSC)Minor2	IDBARM1203	Methods of Social Research-I	20	12	08	40	60	100	
Generic Elective	IDBARMGE1201	Rural Women &Child Development	10	12	08	40	40	50	
Vocational & Skill Enhancement	IDBARMSE1201	Business Communication	10	06	4	20	30	50	
Co-Curricular Course (CCC)	IDBARMXXXA1201	NSS/NCC/SPORTS/ CULTURE	----	10	10	20	30	50	
Ability Enhancement Course /Languages	IDBARMENG1201	Compulsory English / Languages	10	06	4	20	30	50	
Ability Enhancement Course/ Languages	IDBARMXXX1201	(XX: Hin, Mar, Kan, Pal, etc	10	06	4	20	30	50	

Swami Ramanand Teerth Marathwada University, Nanded
Faculty of Inter Disciplinary Major in BA Rural Management
Under Graduate Second Year Programme, Semester IV(Level 5.0)

Examination Scheme

[40% Continuous Assessment (CA) and 60 % End Semester Examination (ESE)]

Subject	Course Code	Course Name	Theory					ESE Total	Total Col. (7+8)
			Continuous Assessment(CA)			Total			
			Class Test	Assignment / presentation/ Viva/ Quiz/ Open Book etc.	Attendance				
01	02	03	04	05	06	07	08	09	
Opt. 1 Discipline Special Core (DSC) Major	IDBARM1251	Rural Development -	20	12	08	40	60	100	
Opt. 2 Discipline Special Core (DSC)Minor1	IDBARM1252	Agree Business Management	20	12	08	40	60	100	
Opt. 3 Discipline Special Core (DSC)Minor2	IDBARM1253	Techniques of Social Research -	20	12	08	40	60	100	
Generic Elective	IDBARMGE1251	Human Rights& Rural Society	10	12	08	40	40	50	
Vocational & Skill Enhancement	IDBARMSE1251	Rural Health Management	10	06	04	20	30	50	
Value Education Course (VEC)	VECEVS 1251	Environmental Studies	10	06	04	20	30	50	
Ability Enhancement Course /Languages	IDBARMENG1251	Compulsory English / Languages -----	10	06	04	20	30	50	
Ability Enhancement Course/ Languages	IDBARMXXX1151	(XX: Hin, Mar, Kan, Pal, etc	10	06	04	20	30	50	

Guidelines for Course Assessment:

A. Continuous Assessment (CA) (40% of the Maximum Marks):

This will form 40% of the Maximum Marks and will be carried out throughout the semester. It may be done by conducting **Two Tests and one Assignment**. Average of marks scored in these two tests and one assignment of a theory paper will make CA.

B. End Semester Assessment (60% of the Maximum Marks):

(For illustration we have considered a paper of 02 credits, 50 marks and need to be modified depending upon credits of individual paper)

1. ESE Question paper will consists of 6 questions. Each of 10 marks for 2 Cr. pattern and 15 marks for 4 Cr. pattern. (BOS may change scheme of marking.)
2. There will be 4- 5 sub questions in Question No. 1
3. Question No.1 will be compulsory and shall be based on entire syllabus.
2. Students are required to solve a total of 4 Questions \.
4. Students need to solve ANY THREE of the remaining Five Question (Q.2 to Q.6) and shall be based on entire syllabus.

C. Assessment of Term Work/ Tutorial/Field Works:

At least 02 test / assignments covering entire syllabus must be given during the 'class wise tutorial'. The assignments should be students' centric and attempts be made to make assignments more meaningful, interesting and innovative.

Term work assessment must be based on overall performance of the student with every assignments graded time to time. The grades be converted to marks as per 'credit and grading system' manual and should be added and averaged.

D. Assessment of Community Engagement Services:

Students have freedom to take more than one CES/CC courses, however, marks of the best performing CES/CC be considered for final assessment. Assessment of the CES/CC courses be done by the respective course coordinators depending on the performance of the student and his participation in the international, national, state, university, college level events or camps, wherever applicable. In other cases performance of a student be assessed depending on his/her regularity, participation in the regular activities in the semester.

Note: Number of lectures required to cover syllabus of a course depend on number of credit assigned to it. For example, for a two credit course, 30 lectures each of one hour duration are assigned, while that for a three credit course 45 Lectures.



SWAMI RAMANAND TEERTH MARATHWADA UNIVERSITY, NANDED

Faculty of Inter Disciplinary

B. A. (Second Year) Subject: BA Rural Management

End of Semester Examination (ESE)

Question Paper Pattern for 4 Credits

(Major and Minor) Semester Pattern with Effective from 2026-2027

- 1) Write short's note (Any three) (15Marks)
 - 1)
 - 2)
 - 3)
 - 4)
 - 5)
- 2) Descriptive Question (15 Marks)
- 3) Descriptive Question (15 Marks)
- 4) Descriptive Question (15 Marks)
- 5) Descriptive Question (15 Marks)
- 6) Descriptive Question (15 Marks)

Note: Students need to solve ANY THREE of the remaining Five Questions (Q.2toQ.6) and shall be based on entire syllabus. Total= 60Marks

2 Credits (Minor/GE/VSC/SEC)

- 1) Write short's note (Compulsory) (10Marks)
 - 1)
 - 2)
 - 3)
 - 4)
- 2) Descriptive Question (10 Marks)
- 3) Descriptive Question (10 Marks)
- 4) Descriptive Question (10 Marks)
- 5) Descriptive Question (10 Marks)

Note: Students need to solve ANY Two of the remaining Five Questions (Q.2toQ.5) and shall be based on entire syllabus. Total =30 Mark



Swami Ramanand Teerth Marathwada University, Nanded
Faculty of Inter Disciplinary, Major in BA Rural Management

Under Graduate Second Year Programme, Semester -III

Paper Code: IDBARM1201 Title: Rural Tourism (Major/Minor)

Curriculum Details

(For 4 Credits)

Course pre-requisite:

Should have basic knowledge of rural life

Course Objectives:

- *To Understand the concept of Rural Tourism-its scope and cultural significance.*
- *To Identify Tourism resources in rural are as benefits and Costs of Rural Tourism To Develop a Business Plan for Rural Tourism.*

Course Outcome:

The students would get updated with the much needed technique of developing a Sustainable plan for strengthening Rural Tourism



Swami Ramanand Teerth Marathwada University, Nanded
Faculty of Inter Disciplinary, Major in BA Rural Management

Under Graduate Second Year Programme, Semester-III

Paper Code: IDBARM1201 Title: Rural Tourism (Major/Minor)

**Curriculum Details
(For 4 Credits)**

Module No.	Unit No.	Name of Topic	Hrs. Required to cover the contents 1 Hrs.=60 M.
1.0		Concept of Rural Tourism	
	1.1	Introduction to the concept of Rural Tourism	12
	1.2	Rural Territory- Its Potential as a Tourism Product.	
	1.3	Village as a primary tourism product	
	1.4	Show casing rural life, art, culture and heritage.	
2.0		Opportunity in Rural Tourism	
	2.1	Benefits of Rural Tourism.	11
	2.2	Costs associated with Rural Tourism.	
	2.3	Impact of Rural Tourism	
	2.4	Challenges of Rural Tourism.	
3.0		Development of Rural Tourism	
	3.1	Rural Tourism Business Plan	11
	3.2	Infrastructure, Marketing and Financial for Rural Tourism.	
	3.3	Intervention of Professional Agencies.	
	3.4	lineages for development of Rural Tourism.	
4.0		Tourism and Rural Development	
	4.1	Sustainable Tourism.	11
	4.2	Agro Tourism.	
	4.3	Inspirational Tourism.	
	4.4	Promotional Development provisions for rural tourism in India.	
		Total	45

Suggested Readings:

- **Rural Tourism: The Sustainable Imperative:** Written by Professor (Dr.) Udaybhanu Bhattacharyya, this pioneering study explores the role of Panchayati Raj Institutions (PRIs) and community-led models in ensuring social well-being and economic growth.
- **Rural Tourism Handbook: Selected Case Studies and Development Guide:** Published by BiblioGov, this handbook serves as a practical resource for understanding the political and social dimensions of rural tourism through specific case examples.
- **Indian Tourism: Policy Issues and Alternatives:** Edited by M.R. Biju, this volume addresses critical issues such as rural empowerment through ecotourism, marketing, and strategies to revitalize the sector.
- **Sustainable Dimensions of Tourism Management:** Also by M.R. Biju, this book focuses on ecotourism and sustainable practices specifically within the Indian context.



Swami Ramanand Teerth Marathwada University, Nanded
Faculty of Inter Disciplinary, Major in BA Rural Management

Under Graduate Second Year Programme, Semester -III

Paper Code: IDBARM1202 Title: Human Resource Management (Major/Minor)

Curriculum Details

(For 4 Credits)

Course pre-requisite:

Should have basic knowledge of Rural Life

Course Objectives:

- To make the students understand the various theoretical and practical aspects of natural resources management;
- To learn various government programmers, policy implications and its impact on the local community at large;
- To plan and undertake visit to any nearby organization having adequate experience in planning and implementation of community based natural resource management, prepare a brief report and make a presentation for further discussion and feedbacks.

Course outcome:

The major outcomes of the paper are that after completion of the paper, the students analyzed and understood the various theoretical and practical issues and concerns of natural resource management. Students picked up the strength and weaknesses of Government policy and its effective implantation.



Swami Ramanand Teerth Marathwada University, Nanded
Faculty of Inter Disciplinary, Major in BA Rural Management
Under Graduate Second Year Programme, Semester -III

Paper Code: IDBARM1202

Title: Human Resource Management (Major/Minor)

Curriculum Details

(For 4 Credits)

Module No.	Unit No.	Name of Topic	Hrs. Required to cover the contents 1 Hrs.=60M.
1.0		Introduction to Human Resource Management	
	1.1	Human Resource Management: Concept, Scope and Objective.	12
	1.2	Roles of personnel management.	
	1.3	Recruitment- Sources and methods	
	1.4	Steps in selection process.	
2.0		Training and Human Resource Management	
	2.1	Job Analysis: definition, steps, techniques and types of job	11
	2.2	Human Resource Planning: Definition, Objectives, Need and Importance.	
	2.3	Training & development- steps in training programmes.	
	2.4	Training methods	
3.0		Theory of Wage Determination	
	3.1	Job Evaluation: definition, objectives, steps, job evaluation methods.	11
	3.2	Compensation Management: objectives, internal Vs external.	
	3.3	Wage determination process.	
	3.4	Modern theories of wages	
4.0		Performance Appraisal	
	4.1	Definition, process of performance appraisal	11
	4.2	Methods of performance appraisal.	
	4.3	Promotion: Bases and Types.	
	4.4	Transfer: Types and Purpose.	
		Total	45

REFERENCE:

- **Dessler, G.** (2020). *Human Resource Management* (16th ed.). Pearson. (Commonly recognized as a primary text, often cited as a 700-page "HR Bible").
- [Armstrong, M., & Taylor, S.](#) (2020). *Armstrong's Handbook of Human Resource Management Practice*. Kogan Page.
- [Noe, R. A., Hollenbeck, J. R., Gerhart, B., & Wright, P. M.](#) (2021). *Fundamentals of Human Resource Management*. McGraw-Hill Education.
- [Bohlander, G. W., & Snell, S. A.](#) (2016). *Managing Human Resources*. Cengage Learning.
- [Ivancevich, J. M.](#) (2010). *Human Resource Management*. McGraw-Hill.



Swami Ramanand Teerth Marathwada University, Nanded
Faculty of Inter Disciplinary, Major in BA Rural Management
Under Graduate Second Year Programme, Semester III
Paper Code: IDBARM1203

Title: Methods of Social Research (Major/Minor)

Curriculum Details

(For 4 Credits)

Outline:

Research methodology is a hands on course designed to impart education in the foundational methods. Sociologists use scientific methods for good reason. The scientific method provides a system of organization that helps researchers plan and conduct the study while ensuring that data and results are reliable, valid and objective. Prepare a research proposal using appropriate research methods in order to meet a specified brief.

Objectives:

This course aims to provide an understanding of the nature of social phenomena. The issue involved in social research and the ways and means of understanding and studying social reality. Thus the emphasis is threefold. Firstly, on the study of research methods as a means of understanding social reality. Second, the tools and techniques are only instruments and not the end or goal of research. Thirdly, there are different perspectives and methods (as a quantitative and qualitative research) of understanding social phenomena. There are no universally accepted methods for research.

Course outcome

This course has importance in the field of sociological research. Research methodology will be providing base for scientific thinking and rationalizing the minds, thoughts of students. This course has major aims to provide basic and fundamental knowledge of research methodology. This paper provides conceptual objectives, tools and techniques of research methodology. This course has also significance in providing scientific attitude and temper among the student of social sciences in general sociology in particular by doing this course, students will get job opportunities the research institutions, teaching, research field corporate and marketing sector.



Swami Ramanand Teerth Marathwada University, Nanded
Faculty of Inter Disciplinary, Major in BA Rural Management
Under Graduate Second Year Programme, Semester III
Paper Code: IDBARM1203
Title:- Methods of Social Research (Major/Minor)
Curriculum Details
(For 4 Credits)

Module No.	Unit No.	Name of Topic	Hrs. Required to cover the contents 1 Hrs.=60 M.
1.0		Social Research	
	1.1	Meaning and Nature of Social Research	12
	1.2	Characteristics of Social research	
	1.3	Types of Social Research (Basic, Applied and Action)	
	1.4	Importance of Rural Social Research	
2.0		Research Design	
	2.1	Meaning and Nature of research design	11
	2.2	Factors of research design	
	2.3	Types of research design	
	2.4	Necessity of research design	
3.0		Sampling Method and Data Collection	
	3.1	Meaning and Nature of sampling method	11
	3.2	Difference between probability and Non-probability sampling	
	3.3	Primary and Secondary techniques of data collection	
	3.4	Participatory Rural Appraisal (PRA) methods	
4.0		Research Report	
	4.1	Factors in Research Report	11
	4.2	Necessity of Research Report	
	4.3	Barriers' in Report writing	

	4.4	Importance of SPSS in social research	
		Total	45

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Swami Ramanand Teerth Marathwada University, Nanded

**Faculty of Inter Disciplinary, Major in BA Rural Management
Under Graduate Second Year Programme, Semester -III**

Paper Code: IDBARMGE1201

**Title: Rural Women & Child Development Management (Generic Elective)
Curriculum Details
(For 2 Credits)**

Course objectives:

This course has aim to orient about Child Development.

This course has essentially aim to enhance and groom one's outer and inner self about a positive change in Students life.

Course outcome



Swami Ramanand Teerth Marathwada University, Nanded
Faculty of Inter Disciplinary, Major in BA Rural Management
Under Graduate Second Year Programme, Semester -III

Paper Code: IDBARMGE1201

Title: Rural Women & Child Development Management (Generic Elective)
Curriculum Details
(For 2 Credits)

Module No.	Unit No.	Topic	Hrs. Required to cover the contents 1 Hrs.=60 M.
1.0		Introduction	08
	1.1	Child Development: Concept, Aspects	
	1.2	Women & Women Development in India	
	1.3	Status of Child Development & Women Development in India	
2.0		Social Issues of Child Development	08
	2.1	Child Labour, Child Abuse,	
	2.2	Child Abuse ,Child Trafficking	
	2.3	Child Marriage, Gender Discrimination	
3.0		Social Issues of Women Development	07
	3.1	Dowry, Honor Killing	
	3.2	Acid Attack, Trafficking	
	3.3	Sexual Harassment ,Harassment at Work Place & other Cases	
4.0		Policies & Programmes	07
	4.1	Protection of Women ; Act	
	4.2	Protection of Child ; Act	
	4.3	NGO working for child& Women Development ; International, National ,State	
		Total	30

REFERENCES:



Swami Ramanand Teerth Marathwada University, Nanded
Faculty of Inter Disciplinary, Major in BA Rural Management
Under Graduate Second Year Programme, Semester -III
Paper Code: IDBARMSE1201 Title: Business Communication (SEC)
Curriculum Details
(For 2 Credits)

Course Objectives:

This course has aim to orient about Personality Development.

This course has essentially aim to enhance and groom one's outer and inner self about a positive change in Students life.

The course aims to basic awareness about significance skill Enhancement. To help the student be positive, Increase and improve self-confidence, learn to lead an face the challenges and Be a good human being.

Course Outcomes:



Swami Ramanand Teerth Marathwada University, Nanded
Faculty of Inter Disciplinary, Major in BA Rural Management
Under Graduate Second Year Programme, Semester -III

Paper Code: IDBARMSE1201
Title: Business Communication (SEC)
Curriculum Details
(For 2 Credits)

Module No.	Unit No.	Topic	Hrs. Required to cover The contents 1Hrs.= 60 M.
1.0		Introduction	08
	1.1	Nature and Importance of Communication	
	1.2	Process and Barriers to Communication	
	1.3	Principles of Effective Communication	
2.0		Communication Skills	08
	2.1	Verbal Communication	
	2.2	Speaking is an Arts, Styles, Oral Presentation	
	2.3	Body Language, Gestures, Postures, Listening & Analytical Skills.	
3.0		Correspondence Skills	07
	3.1	Importance of Professional Business Correspondence	
	3.2	Application, Enquiries & Replies, Circulars, Quotations, Order, Complaints & Memorandums	
	3.3	Invitation letters, office Memos, Progress Report, Minutes of Meeting.	
4.0		Communication & Media	07
	4.1	Print & Electronics Media,	
	4.2	Video Conferencing, Mobile Communication; SMS, Fax, E-mail	
	4.3	Teleconferencing	
		Total	30

References:



Swami Ramanand Teerth Marathwada University, Nanded
Faculty of Inter Disciplinary, Major in BA Rural Management
Under Graduate Second Year Programme, Semester-IV

Paper Code: IDBARM1251

Title: Rural Development -II (Major/Minor)

Curriculum Details

(For 4 Credits)

Course Objectives:

COURSE OUTCOME: After completion of the course student will be able to:

1. Students can understand the definitions, concepts and components of Rural Development
2. 2 Students will know the importance, structure, significance, resources of Indian rural economy
3. Students will have a clear idea about the area development programmes and its impact
4. Students will be able to acquire knowledge about rural entrepreneurship
- 5, Students will be able to understand about the using of different methods for human resource planning



Swami Ramanand Teerth Marathwada University, Nanded
Faculty of Inter Disciplinary, Major in BA Rural Management
Under Graduate Second Year Programme, Semester-IV

Paper Code: IDBARM1251

Title: Rural Development - (Major/Minor)

**Curriculum Details
(For 4 Credits)**

Module No.	Unit No.	Name of Topic	Hrs. Required to cover the contents 1 Hrs.=60 M.
1.0		Introduction	
	1.1	Concepts of Rural Development	12
	1.2	Need for rural development	
	1.3	Policies for rural Development	
	1.4	Rural Development in Independent India	
2.0		Rural Development Programmers	
	2.1	Rural Development Programmers in Social Sectors. Education.	11
	2.2	Rural Development programmers in Health.	
	2.3	Rural Development programmers in Sanitation	
	2.4	Rural Development programmers in Education.	
3.0		Planning of Rural India	
	3.1	Planning and implementation of Rural Development	11
	3.2	Review of Poverty Alleviation.	
	3.3	Employment Generation programmers in Rural India	
	3.4	Importance of Result Based Management and Monitoring System	
4.0		Issues of Rural Development	
	4.1	Regional Disparity and Development	11
	4.2	Policy measures and strategy for regional development.	
	4.3	Development Administration and Administrative Officers.	
	4.4	Role of NGO & CSOs in local area development.	
		Total	45

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Swami Ramanand Teerth Marathwada University, Nanded

Faculty of Inter Disciplinary, Major in BA Rural Management

Under Graduate Second Year Programme, Semester-IV

Paper Code: IDBARM1252 Title: Agree Business Management (Major/Minor)

Curriculum Details

(For 4 Credits)

Course Objectives:

- *The Objective of the courses to enable the students to understand the prospects, development and the issues involved in different types of agriculture related business.*

Course Outcome:

- *Getting knowledge about the different forms of agri businesses across India.*
- *Issues and its developmental solutions in agribusinesses.*
- *Classifying the agricultural products and the market.*
- *All-round Ideas of Post harvest processing and its management.*
- *Getting ideas about the roles played by different in statutes across the country to develop agribusinesses*



Swami Ramanand Teerth Marathwada University, Nanded
Faculty of Inter Disciplinary, Major in BA Rural Management
Under Graduate Second Year Programme, Semester-II
Paper Code: IDBARM1252 Title: Agree Business Management (Major/Minor)
Curriculum Details
(For 4 Credits)

Module No.	Unit No.	Name of Topic	Hrs. Required to cover the contents Hrs.=60M.
1.0		Concept of Agri-Business	12
	1.1	Agri-Business concepts and its significance.	
	1.2	Nature and scope of agri-business.	
	1.3	Different kind of agri-business.	
	1.4	Evolution of Agribusiness.	
2.0		Agriculture Marketing	11
	2.1	Importance of Agricultural Marketing.	
	2.2	Types of Agricultural market.	
	2.3	Improving Agricultural Marketing	
	2.4	Contract Farming	
3.0		Harvesting Process	11
	3.1	Post harvesting processing: Packaging, Transportation, Grading and Standardization.	
	3.2	Warehousing and Storage	
	3.3	Cold Chain Systems.	
	3.4	Processing and Value Addition.	
4.0		Agriculture Trade Policy	11
	4.1	Trade Policy for Agriculture.	
	4.2	Exempt-Import of agricultural products.	
	4.3	WTO agreement in agriculture.	
	4.4	NAFED	
		Total	45

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Swami Ramanand Teerth Marathwada University, Nanded
Faculty of Inter Disciplinary, Major in B.A. Rural Management
Under Graduate Second Year Programme, Semester-IV

Paper Code: IDBARM1253

Title: Techniques of Social Research (Major/Minor)
Curriculum Details
(For 4 Credits)

Outline:

Social scientists divided into camps of support for particular research techniques. Evaluate, analyze and interpret qualitative data also identify appropriate statistical procedures to perform basic analysis of quantitative data. Sociological research is a complex process. The social sciences comprised a vast of research methods, models, measures, concepts and theories.

Objectives:

This course aims to provide an understanding of the nature of social phenomena. The issue involved in social research and the ways and means of understanding and studying social reality. Thus the emphasis is threefold. Firstly, on the study of research methods as a means of understanding social reality. Second, the tools and techniques are only instruments and not the end or goal of research. Thirdly, there are different perspectives and methods (as a quantitative and qualitative research) of understanding social phenomena. There are no universally accepted methods.

Outcomes:

This course has importance in the field of sociological research. Research methodology will be providing base for scientific thinking and rationalizing the minds, thoughts of students. This course has major aims to provide basic and fundamental knowledge of research methodology. This paper provides conceptual objectives, tools and techniques of research methodology. This course has also significance in providing scientific attitude and temper among the student of social sciences in general sociology in particular by doing this course, students will get job opportunities the research institutions, teaching, research field corporate and marketing field



Swami Ramanand Teerth Marathwada University, Nanded
Faculty of Inter Disciplinary, Major in BA Rural Management
Under Graduate Second Year Programme, Semester -IV

Paper Code: IDBARM1253

Title: Techniques of Social Research (Major/Minor)
Curriculum Details
(For 4 Credits)

Module No.	Unit No.	Name of Topic	Hrs. Required to cover the contents 1 Hrs.=60 M.
1.0		Social Research Process	12
	1.1	Science and Scientific Method	
	1.2	Basic elements of scientific Method	
	1.3	Stages of scientific Method	
	1.4	Importance of Rural social research	
2.0		Objectivity	11
	2.1	Meaning and Nature of objectivity	
	2.2	Importance of objectivity in rural social research	
	2.3	Barriers in Achieving Objectivity	
	2.4	Measures or Means for Achieving Objectivity	
3.0		Qualitative and Quantitative Research Method	11
	3.1	Social Survey method	
	3.2	Case Study Method	
	3.3	Content Analysis Method	
	3.4	Mean, Mode and Median Method	
4.0		Use of Computer in Rural Social Research	11
	4.1	Use SPSS in social research	
	4.2	Use Excel in social research	
	4.3	Significance of Computer in social research	

	4.4	Barriers of use of computer in social research.	
		Total	45

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Swami Ramanand Teerth Marathwada University, Nanded

Faculty of Inter Disciplinary, Major in BA Rural Management

Under Graduate Second Year Programme, Semester-IV

Paper Code: IDBARMGE1251

Title: Human Rights & Rural Society (Generic Elective)

Curriculum Details

(For 2 Credits)

Objectives :

The Human Rights and Social Justice Course, students will understand what are the human rights? and what is the meaning of social justice and its necessity? Why they course from and why we have them?

Students also develop an understanding of challenges to human rights and social justice. At the end of the

course students will understand how human rights can be used as a practice tool to support them.

Contents :

The course covers modern human rights institution and these work of state and non-state. Human rights and social justice are two different concepts. They are closely linked. The 1948 Universal Declaration

of Human Rights includes economic, social and cultural rights such as the right to health security in the

event of unpolympt and education. In the course focus on Dr.B.R. Ambedkar Architecture of Indian

Constitution and his visionry thoughts on human rights. Also examined Human Right for weaker section,

statutory mechanism for enforcement of human rights and protection of human rights in India.

Outcomes :

Principles of human rights are fundamental rights. Justice is the concept of fairness. Social Justice and human rights have a shared goal human dignity, equally for all. The issues that make social justice

difficult to achive, such as poverty, exculsion and discrimination are in direct contradiction with human

rights, which apply to all individuals indiscriminately. Human rights can help to fight indignity. In addition to

promoting equality generally human rights protect against direct and indirect discrimination based on certain characteristics. Human rights provide legal framework that allows individuals to hold government to

account and requires the state to create conditions necessary for the achivement for social justice.

Lecture Marks



Swami Ramanand Teerth Marathwada University, Nanded
Faculty of Inter Disciplinary, Major in BA Rural Management
Under Graduate Second Year Programme, Semester-IV
Paper Code: IDBARMGE1251 Title: Human Rights & Rural Society
(Generic Elective)
Curriculum Details
(For 2 Credits)

Module No.	Unit No.	Topic	Hrs. Required to cover the contents 1 Hrs.=60 M.
1.0		Introduction	08
	1.1	Meaning of Human Rights	
	1.2	Nature & Scope of Human Rights	
	1.3	Importunes of Human Rights	
2.0		Human Rights in Rural Societies	08
	2.1	Rights of Education	
	2.2	Rights of Dalit's	
	2.3	Rights of Minorities	
3.0		Human Rights Issues in Rural Societies	07
	3.1	Land Rights	
	3.2	Water Rights	
	3.3	Forest Rights	
4.0		Legal Protection	07
	4.1	Indian Constitution and Fundamental Rights	
	4.2	National Human Rights Commissions	
	4.3	State Human Rights Commissions	
		Total	30

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Swami Ramanand Teerth Marathwada University, Nanded
Faculty of Inter Disciplinary, Major in BA Rural Management
Under Graduate Second Year Programme, Semester-IV

Paper Code: IDBARMSE1251

Title: Rural Health Management(SEC)

Curriculum Details

(For 2 Credits)

Course objectives:

This course enables students to learn about rural public health system in India. Health Policies of Rural India. Effective management of health policies is also the part of course. Student will learn the concept of health and its discourse

Student will understand Disease, Illness and Sickness and family role in sickness

outcome: After completion of this unit students will be able to :

Understand Concept of Public health.

Learn about government health Programs.

.Discuss role of health care legislation.

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Curriculum Details

(For 2 Credits)

Module No.	Unit No.	Topic	Hrs. Required to cover the contents 1Hrs.=60M.
1.0		Community Health	08
	1.1	Definition & Scope, Meaning	
	1.2	Environmental & Nutritional, Occupational Health,	
	1.3	Reproductive & Community Mental Health	
2.0		Policies and Programs	08
	2.1	National Health Policy, Population Policy	
	2.2	Family Welfare Programs	
	2.3	TB, HIV/ AIDS Policies	
3.0		Health Care Administration	07
	3.1	Principles of Primary Health care	
	3.2	Health Care System in India- Central, State & District Level	
	3.3	National Rural Health Mission; Primary & Sub Health Centre Structure, Role & Functions of Primary & Sub Health Centre	
4.0		Health Planning & Management	07
	4.1	Concept of Health Planning & Planning Cycle	
	4.2	Management Techniques & methods Health Planning in India	
	4.3	Five Year Plans GOI & State Govt. Policy in implementation of Health Insurance	
		Total	30

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Note: Number of lectures required to cover syllabus of a course depend on number of credit assigned to it. For example, for a two credit course, 30 lectures each of one hour duration are assigned, while that for a three credit course 45. lectures.

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