

Personal Information

Name: Dr. Prakash Nibhandas Nihalani

Current Position: Director, Department of External Education & Coordinator, Shri Gobindsingh Chair

Institution: SRTM University, Nanded

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Educational Qualifications

Degree	Institution	Year	Division
Ph.D.	Swami Ramanand Teerth Marathwada University, Nanded	2015	-
M.B.A.	Dr. Babasaheb Ambedkar Marathwada University	1988	First (62%)
M.Com.	Dr. Babasaheb Ambedkar Marathwada University	1986	First (60%)
B.Com.	Dr. Babasaheb Ambedkar Marathwada University	1984	Second (51%)
HSC	Maharashtra State Board, Aurangabad	1981	First (60%)
SSC	Maharashtra State Board, Aurangabad	1979	Second (50%)

Professional Experience

Director, Department of External Education, SRTM University, Nanded (Jan 2025 - Present)

Director, Indira Institute of Management Sciences (Sep 2024 - Jan 2025)

Professor, Indira Institute of Management Sciences (Nov 2016 - Jan 2025)
17 years of PG teaching experience in Management

Governor Nominee Senate Member, SRTM University, Nanded (2007 - 2012)

- Member of Ad-hoc Board of Studies in Fellowship and Certificate Course for "Medical, Dental and Allied Health Sciences from June 16, 2020, to 2025.
- Worked as the Thesis evaluator for Doctor of Literature (D. Litt.) at Shrinivas University, Mangalore, Karnataka, India

Areas of Specialization

- Marketing Management
- Managerial Economics
- Human Resource Management
- Industrial Organization

- Human Behavior and Communication Skills
- Supply Chain Management
- Principles of Management

Academic Contributions

Ph.D. Guidance: Successfully guided 5 doctoral candidates to completion; currently guiding 2 scholars

Publications: Author of 4 books and 26+ research articles in national and international journals

Conference Participation: Presented papers at 35 conferences (16 international, 17 national, 2 state level); attended 59 conferences

Awards: Received Outstanding Research Paper Awards at International Commerce and Management Conferences (2011, 2014)

Key Responsibilities and Memberships

- Additional Director, Shiva Global Agro Industries Limited, Nanded (2021 onwards)
- Adjunct Faculty, Shri Gobindsingh Institute of Engineering and Technology, Nanded
- Member of Ad-hoc Board of Studies, Medical, Dental and Allied Health Sciences (2020-2025)
- Resource Person for FDP Programs and Teacher Training Programs
- Thesis Evaluator for D.Litt. at Shrinivas University, Mangalore
- Subject Expert for Syllabus Revision (B.Tech programs)

Notable Publications

Books: Marketing Research (co-author), Principles and Practices of Auditing (co-author), Microfinance: An Evolutionary Mechanism (co-author), Leadership Skills and Change Management (co-author)

1. **Nihalani, P.N.**, Pawar, S. (year) Marketing Research: Concepts, Practices and Cases, Vital Publication, Jaipur.
2. **Nihalani, P.N.**, Patni, P. (year) Principles and Practices of Auditing, Vital Publication, Jaipur.
3. Deshmukh, H.N., **Nihalani, P.N.** (2010) Microfinance: An Evolutionary Mechanism for Revolutionary Change, Sagar Printers, Aurangabad.
4. Khandare, D.M., **Nihalani, P.N.** (year) Leadership Skills and Change Management, Vital Publication, Jaipur.

Recent Research: Credit Risk Management in Post-COVID Economy, Branding Strategies in Mutual Funds, Women's Contribution in Top Management, New Labour Codes Impact, Employability Studies.