



स्वामी रामानंद तीर्थ मराठवाडा विद्यापीठ, नांदेड
'ज्ञानतीर्थ', विष्णुपुरी, नांदेड - ४३१ ६०६ (महाराष्ट्र राज्य) भारत
SWAMI RAMANAND TEERTH MARATHWADA UNIVERSITY, NANDED

'Dnyanteerth', Vishnupuri, Nanded - 431 606 (Maharashtra State) INDIA

Established on 17th September, 1994, Recognized By the UGC U/s 2(f) and 12(B), NAAC Re-accredited with 'B++' grade

Fax : (02462) 215572

ESTATE SECTION

website: srtmun.ac.in

Phone: (02462) 215246

Email: estate@srtmun.ac.in

Ref: Estate/C.Q.No.61 -2026/Advt. /2026-27/ 182

Date : 03/08/2026

Quotation No.61-2026 for M.A. and M.COM. External Education admission Advertisement (Social Media) for year 20026-2027, SRTMUN

Our University is interested to Publish of **External Education admission Advertisement** for **External Education Dept. SRTMUN** You are requested to send your most competitive rate in Appendix-A subject to below mentioned Objectives, Terms & Conditions in two bid system. (Envelope 'A' and Envelope 'B')

The Quotation in sealed envelope should be submit on or before 10 /08 /2026 up to 3.00 pm in Central Quotation/Tender Department (Finance and Accounts Section).

Terms & Conditions:

- 1) Rate Quoted should be F.O.R. at Store Section. (Name of Dept.)
 - 2) The Rate quote in given format. (Appendix 'A')
 - 3) Payment will be made after satisfactory delivery & installation as per Purchase order.
 - 4) The Validity period for the rates will be 180 days from the date of opening of the quotations.
 - 5) The University reserves the right to accept any quotation or reject any / all quotations and to order any of the items in any quantity without assigning any reason.
 - 6) Supplier should submit their quotation as per nature of work mentioned in Shop Act unless quotation will not be considered.
- A) **Technical envelope (No.1) contains following documents**
- 1) Index
 - 2) Latest shop Acts Acts/Company Acts,
 - 3) GST No Certificate along with Current GST return copy,
 - 4) PAN Card
 - 5) Aadhar Card (PAN card link with Aadhar Card will be must)
 - 6) Authorization letter from principle company/manufacturer/ Distributor. (If Applicable)
- B) **financial envelope contains only price in Appendix- 'A'**
- 1) Delivery period within 15 days from purchase order.

Finance & Accounts Officer

Index (Attach with document in Involape No.01)

Sr.No	Particular	Number	Page No.
01	Shop Act		
02	GST Registration		
03	GST Return Copy		
04	PAN Card		
05	Aadhar Card		
06	Mobile Number		
	Other If Any		

Bidder Signature and Stamp

Copy to:

- 1) Senior Programmer, SRTM University, Nanded, Please Publish the said quotation on our university website.
- 2) Notice Board, Administrative Building/Estate Dept, SRTM University, Nanded.

Meta Advertising (Facebook & Instagram) - Admission Lead Generation

For 60 days

- Campaign planning and strategy
- Audience research and segmentation
- Admission lead generation campaigns
- Awareness and engagement campaigns
- Daily optimization and budget management

Creative & Campaign Management

- Professional static advertisement creatives
- Campaign setup and configuration
- Daily monitoring and optimization
- Weekly performance reports
- Final campaign performance report with insights

Bus Stand Digital Branding Services

- LED Display advertisements at major bus stands .
- High-footfall location branding .
- Admission Campaigns creatives.
- Daily Display scheduling.
- Campaign performance schedule.

Influencer & Creator Marketing

- UGC - (User-Generated Content) Campaigns .
- Local Influencer Collaborations..
- College Student Testimonials.
- Course Promotional Reels.
- Admission Awareness Campaigns.


Director
External Education
S.R.T.M. University,
Nanded-431006. (M.S.)